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2017 SUBARU **OUTBACK** **2017** IIHS TOP SAFETY PICK



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Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov)
The 2017 IIHS Top Safety Pick applies to models with EyeSight.



2017 SUBARU
OUTBACK®
Longest Lasting
Vehicle In Its Class

Based on the average of vehicles in operation vs. new registrations for each model year using IHS Markit data for MY2007-2016 as of October 2016. Based on EPA-estimated highway fuel economy for MY2016 vehicles within the Non-Luxury Midsize CUV segment. Segment definition supplied by IHS Markit. Actual mileage may vary.



Retains Its Value Better
Than Any Other Vehicle
In Its Class



ALG is the industry benchmark for residual values and depreciation data. www.alg.com



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SUBARU

Confidence in Motion

Houser & Hennessee

ADVERTISING CORPORATION

CLIENT:	Thelen Subaru	PHONE #:	
SPOT:	THEL-SU-T170502 May Outback Accolades V2	FAX # :	
LENGTH:	:30	SALES REP:	Larry
DATE:	5/15/2017	PRODUCER	A. Dennis
		:	

GRAPHICS	<u>Video</u>	AUDIO
<p style="text-align: center;">Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> <p style="text-align: center;">5-Star Safety Rating Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).</p> <p style="text-align: center;">2017 IIHS Top Safety Pick (Logo Download From Subaru Marketing) The 2017 IIHS Top Safety Pick applies to models with EyeSight.</p> <p style="text-align: center;">Longest Lasting Vehicle In Its Class Based on the average of vehicles in operation vs. new registrations for each model year using IHS Markit data for MY2007–2016 as of October 2016.</p> <p style="text-align: center;">Most Fuel-Efficient Vehicle In Its Class Based on EPA-estimated highway fuel economy for MY2016 vehicles within the Non-Luxury Midsize CUV segment. Segment definition supplied by IHS Markit. Actual mileage may vary.</p> <p style="text-align: center;">Retains Its Value Better Than Any Other Vehicle In Its Class ALG is the industry benchmark for residual values and depreciation data, www.alg.com.</p> <p style="text-align: center;">Think About Quality Think About Savings</p> <p style="text-align: center;">Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> <div style="text-align: center;">  <p>SUBARU <i>Confidence in Motion</i></p> </div>	<p style="text-align: center;">Logo: 2017 IIHS Top Safety Pick (Downloaded from Subaru Marketing)</p> <p style="text-align: center;">Logo: 2017 ALG Residual Value Award Logo (Downloaded from Subaru Marketing)</p>	<p>Thinking about a new car? Then think Thelen.... Think Subaru!</p> <p>Think about the 2017 Subaru Outback! With a Five-Star crash safety rating, and an IIHS Top Safety Pick for nine years running!</p> <p>Or how the Subaru Outback is the longest-lasting vehicle in its class. The most fuel-efficient vehicle in its class. And the 2017 Subaru Outback retains its value better than any other vehicle in its class, according to ALG!</p> <p>So think about the 2017 Subaru Outback...</p> <p>Then Think Thelen... Thelen Subaru! Euclid Avenue, Bay City. Online at ThelenSubaru.com.</p>

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Approved with Changes: _____

Client Signature: _____